**Web Developer Biotech**

LifeSensors is a Biotech Company located in Malvern, a suburb of Philadelphia. LifeSensors is a leader in new drug discovery and diagnostic technologies. LifeSensors technologies and services are marketed to pharma, academia, government, and commercial laboratories Worldwide.

**Responsibilities:** Develop and support upkeep of company websites on WordPress platform. The sites are a rich source knowledge about the function of the cell, technologies, services, and products LifeSensors markets. Candidate will have excellent designer and graphics skills. Ability to interact with highly trained scientists in the company. Some training with life sciences or education will be an advantage.

* Maintain and update the LifeSensors WordPress based website on a consistent basis.
* Co-develop slide presentations and animations slides for webinars.
* Publish blogs that educate and train customers about LifeSensors product performance.
* Contribute to the development, integration, and execution of all e-marketing platforms.
* Mine professional societies data bases to increase LifeSensors technologies broadcast by e mail blast, through CRM system, and social media network strategies.
* Demonstrate technical marketing skills and knowledge in life science products.
* Create webpages for new products and applications to distribute electronically.
* Perform website analytics of visitors by employing new tools to enhance sales.
* Integrate product inventory with accounting software and eCommerce engine.

**Qualifications:**

* 2+ years' experience with Business-to-Business web marketing for websites (preferably with Life Science company).
* Experience with designing, developing, and optimizing website and landing pages.
* Strong graphic design skills (Adobe CC) with an ability to wire-frame or mock-up concepts.
* Understanding of implementing SEO processes and growing web presence on search engines.
* Experience re-purposing existing content and messaging and writing concise web copy to help grow organic traffic and provide optimal user experience.
* Hands on experience with digital marketing tools - CMS, web analytics and marketing automation tools.
* Comfortable working with diverse group scientist to build web content - interview/inquire/research to develop on-trend, impactful web content for blogs, social, email/newsletters, etc.

**Benefits:**

Negotiable depending on credentials and experience. In addition to competitive salary, we offer an attractive benefits package which includes: Medical, dental, and vision coverages, generous Paid Time Off policy, Retirement Savings Plan with a company match. Bonus and Life Insurance programs.

**Contact:** careers@lifesensors.com or [www.lifesensors.com](http://www.lifesensors.com)